

SafeHouse

P.O. Box 2945
East Liverpool, OH 43920
e-mail: safehouse@twisterdisplay.com
Phone: 330-383-9002 or 800-637-3656
Fax: 330-386-0418

January 1, 2008

Sample Letter

Dear Business Owner:

I am writing to ask for your support in sponsoring a project that might help save hundreds of local children from death or injury in a hazardous place that exists right here in our own community.

Consider the statistics:

- Each year in the United States, almost a million children are accidentally poisoned, and almost 100 children die.
- Another 700 children die from fires and fire related injuries
- 700 suffocate or choke to death.

Where do these traumatic events occur? In the home.

All of these statistics reflect injuries and deaths that occur in a child's own home. Such accidents and injuries are the leading cause of death of children ages 14 and under. In an effort to educate children about household hazards, our organization is trying to purchase **SafeHouse**, a colorful playhouse designed to teach children how to avoid poisons, how to escape from a fire, and how to stay safe. The house uses smoke machines and colorful props to capture the children's attention while teaching important lessons. It even includes a phone system to show children how to make an emergency phone call.

The cost of the house is \$7,400, a small price for teaching such valuable lessons. Sponsors can have their company or organization's logo put on the front of the house. The enclosed brochure explains more of the benefits of **SafeHouse**. We hope you will help us with this vital project for our community!

Sincerely,

Jay Smith
President, **SafeHouse**